

14th Global Conference on Empowering Women Entrepreneurs to Global business opportunities – Mission Possible 2

January, 2024 at New Delhi (India)

AGENDA

Day/Time	Topic
Day 1	
9:00AM-10:00AM	Registration
10:00AM-10:30AM	<p>Inaugural Session:</p> <ul style="list-style-type: none"> Welcome address by the President of FIWE, Dr. Rajni Aggarwal and Welcome address by the Dr. Hasim Hussain, Head of the UNIDO-ITPO Keynote speech by a prominent figure in the field of women entrepreneurship. Introduction to the conference theme and objectives.
10:30AM-11:30AM	<p>Panel Discussion 1: Women Entrepreneurship in the Global Context</p> <ul style="list-style-type: none"> Panelists discuss the challenges and opportunities for women entrepreneurs in the global marketplace Topics include international trade, market entry strategies, and cultural considerations Open Discussion/ Q&A
11:30AM-12:00 Noon	Networking Break
12:00 Noon-1:00PM	<p>Workshop 1: Access to Finance and Funding Opportunities</p> <ul style="list-style-type: none"> Experts provide insights on funding options, investment strategies, and financial literacy for women entrepreneurs. Case studies and success stories shared, Interactive exercises and group discussions.
1:00PM-2:00PM	Lunch Break
2:00 PM-3:00 PM	<p>Panel Discussion 2: Technology and Innovation for Women Entrepreneur</p> <ul style="list-style-type: none"> Panelists discuss the role of technology, digital transformation, and innovation in empowering women entrepreneurs. Topics include e-commerce, digital marketing, emerging technologies, and leveraging data. Q&A session with the audience.
3:00 PM - 3:30 PM	Networking Break
3:30 PM -4:30 PM	<p>Workshop 2: Leadership and Skills Development</p> <ul style="list-style-type: none"> Interactive workshop focusing on leadership development, communication skills, and negotiation strategies Practical exercises, role-playing, and group activities to enhance participants' skills Insights from successful women entrepreneurs on their leadership journeys

4:30PM -5:00PM	Day 1 Recap and Closing Remarks
6:00PM – 7:30PM	Fashion Show & Networking dinner
Day 2:	
10:30 AM-11:30 AM	<p>Panel Discussion 3: Sustainable Entrepreneurship and Social Impact</p> <ul style="list-style-type: none"> Panelists explore the intersection of entrepreneurship, sustainability, and social responsibility, Topics include ethical business practices, environmental sustainability, and corporate social responsibility. Q&A session with the audience.
11:30AM-12:00 Noon	Networking Break
12:00Noon-1:00PM	<p>Workshop 3: Marketing and Branding Strategies for Women Entrepreneurs</p> <ul style="list-style-type: none"> Experts provide guidance on effective marketing, branding, and storytelling techniques for women-owned businesses. Tips for creating compelling narratives, leveraging social media, and building a strong brand identity. Interactive exercises and case studies.
1:00 PM-2:00 PM	Lunch Break
2:00PM to 3:00PM	<p>Panel Discussion 4: Overcoming Barriers and Nurturing an Inclusive Entrepreneurial Ecosystem</p> <ul style="list-style-type: none"> Panelists discuss the importance of creating inclusive ecosystems that support and empower women entrepreneurs. Topics include policy reforms, mentorship programs, access to networks, and overcoming cultural and societal barriers. Q&A session with the audience.
3:00PM - 3:30PM	Networking Break
3:30PM -4:00PM	<p>Workshop 4: International Expansion and Cross-cultural Business Practices</p> <ul style="list-style-type: none"> Workshop focused on international business strategies, cultural intelligence, and navigating cross-cultural challenges. Insights from women entrepreneurs with successful international expansion experiences. Interactive activities and case studies.
4:00PM-4:30PM	<p>Closing Ceremony:</p> <ul style="list-style-type: none"> Summary of key takeaways from the conference Acknowledgment of sponsors, partners, and participants Announcement of future initiatives and opportunities for continued collaboration
4:00PM – 6:00PM	<p>B2B Meetings:</p> <ul style="list-style-type: none"> Pre-scheduled business-to-business (B2B) meetings facilitated for participants to connect, network, and explore potential partnerships. Dedicated time slots for one-on-one or small group meetings
6:30PM to 8:00 PM	“Priyadarshni Award Distribution Ceremony” & Gala Dinner